

SCBWI
Canada East



NIAGARA

Writer's/Illustrator's Retreat and Conference

overlooking a natural wonder of the world!

June 8, 9, 10, 2012

Attending Faculty:

Tracey Adams: Agent -
Adams Literary

Nancy Conescu: Executive
Editor of Dial Books For Young
Readers – Imprint of Penguin
Young Readers Group

Patti Ann Harris:
Senior Art Director
Little, Brown Books for Young
Readers

Emma D. Dryden: Editing &
Publishing Consultant
drydenbks

Kathleen Duey: Y.A./Middle
Grade/Fantasy Author

Lesley Livingston:
Y.A./Fantasy Author

Kristen Clark Venuti:
Middle Grade, Y.A. Verse
Author

Lorin Oberweger:
Editor /Author –
Free Expressions Literary

MOUNT CARMEL SPIRITUAL CONFERENCE CENTRE

Niagara Falls, Ontario

Located: 7021 Stanley Avenue Niagara Falls, ON L2G 7B7

(Map and Directions available on website.)

<http://www.carmelniagara.com/Client/contents/contactus.aspx>



Weekend Program



FRIDAY JUNE 8

Registration: 4:00-4:30 pm

Check In: after 2:00 pm

Keynote Speech: 4:30 pm

Kathleen Duey:

It's All About The Work:

Writing in Chaotic

Times: First things first....!!

Dinner: 5:30-6:30 pm

First Critique Circle:

6:30-8:00 pm

In your folder you will find a ticket indicating the critique group you've been placed in.

Writers: Attend the corresponding group/room, with 7 copies of the first 5 pages of your manuscript to share. **Illustrators:** Please meet with Patti Ann in your designated room to go over the your pre-assigned Picture Book Sketch Assignment.

Wine and Cheese Party

to follow: 8:00-10:00 pm

SATURDAY JUNE 9

Breakfast 8:00-9:00 am

Presentation 9:15-10:15 am

Nancy Conescu:

Cracking The Code: What an Editor Really Looks For In A Submission:

How do I know what's right for me, and what does that mean to you? Nancy discusses what makes certain manuscripts really stand out from the crowd. She'll provide specific examples of projects she's acquired recently and explain what attracted her to them. She'll also talk a little bit about the structure of

Penguin and its acquisition process.

Breakouts 10:30-11:45 am

Choose one:

For Writers

Lesley Livingston:

Loopholes, Wiggle Room and Breadcrumb Trails:

How to approach crafting your story when the potential may (or may not) exist for sequels and series: techniques for leaving yourself options, instead of writing yourself into corners.

Or...

Kristen Clark Venuti:

Kids Say the Darndest Things:

Humor and heart as an expression of voice to make your story sell.

For Illustrators

Patti Ann Harris and

Emma D. Dryden:

Picture Books:

A Collaborative Art Form

Picture book authors: Have you ever wanted to know what the editor is REALLY doing with your manuscript while you're waiting on the sketches and artwork from the illustrator for your book? Picture book illustrators: Have you ever wondered what the editor and art director are REALLY doing when they go over your sketches and layouts? Collaboration is key behind every successful picture book. Find out in this session with veteran editor and consultant, Emma D, Dryden, and Little Brown Senior Art Director, Patti Ann Harris -- and listen in as they discuss what goes on behind the scenes to make

sure the art and text for a picture book are perfectly aligned and in balance.

Lunch 12:00-1:00

Presentations:

Tracey Adams: 1:00-1:30 pm

Adams Literary: What you need to know to submit

Emma D. Dryden:

1:30-2:30 pm

"Traversing the Digital Landscape: Where We've Been & Where We're Headed:"

Fasten your seat belts for a wild and inspiring ride as Emma takes authors and illustrators through the digital landscape. We will visit past and recent digital developments in order to put them into a context and explore how all of the various digital aspects of our society - from eBooks to social media, from self-publishing options to Amazon and Apple, from new agency models to apps -- need to matter to anyone working in the children's book business right now. Emma will give us a whirlwind tour and bring us back to what has always mattered most and matters still, regardless of the platform on which it's experienced: STORY.

Writing/Illustrating

Time: 2:30-??? pm

Writers: Now that you've been inspired, this is the time to work on your revisions. Use your room or feel free to find another quiet place on the lovely grounds to work. Illustrators: Return to your previous location to work on your illustrations, as assigned.

Dinner: On Your Own:

See folder enclosures for area restaurant locations and discount coupons and dine with the new friends you've made.

Readings and First Pgs.

7:30-8:30 pm.

Join us to hear first page critiques, and a selection of readings from attending authors, followed by an evening of networking and socializing in the common room on the lower level of Avila Hall.

SUNDAY JUNE 10

Breakfast 8:00-9:00 am

Breakouts 9:15-10:30 am

Choose one of the following:

Kathleen Duey:

Beyond the basics: Build A Real and Seamless World:

Setting and character are intertwined story elements whether you write fantasy, SF, Contemporary YA, historical novels or any other genre. Class requirements: Bring imagination, logic, paper and pen.

Or...

Tracey Adams:

"The It Factor":

Literary agent Tracey Adams shares what grabs an agent's and an editor's attention, with real-life examples of what works and what doesn't.

Or...

Lesley Livingston:

Drama Queens (and Kings):

Using dialogue, dramatic situations, and dynamic exchange to enrich your characters and enliven your story.

SUNDAY JUNE 10

CONTINUED...

Critique Session # 2

10:35-12:00

Writers: Re-join your previous critique group in the same location to share your new and improved work for further critique.

Illustrators: Re-join your group in the same location to share your re-vamped illustrations for further critique.

Lunch 12:00-1:00

Closing Presentations

1:15-2:30pm

Jackie Garlick-Pynaert:
"Waiting for Pigs To Fly."

How to keep chasing, what feels like an elusive dream, while training your pigs to fly.



Question Answer/Period

Burning questions left for the faculty members? Please fill out the Question/Answer Form found in your folder and submit it to the box no later than Sunday at 12:00 pm. Box will be found in the main meeting room.

Kiss and Cry 2:30pm

Closing Remarks.
Farewells and Departures.



EXTRA NOTES:

***The Lend A Hand Scholarship Program ***

Through the generosity of last year's participants SCBWI Canada East Niagara is proud to be able to **offer assistance to a participant** planning to attend this year's event, who may be currently experiencing undue financial burden or hardship. This scholarship is intended to assist a writer or illustrator, who otherwise, due to their situation, would be unable to attend this event. This is **not** intended to supplement or offset an attendee's travel costs, but rather to cover the participant's registration fees. To apply for this scholarship, please submit a one-page essay outlining your financial need for assistance, what it would mean for you to attend Niagara, why it is important for you to attend this particular event, and the current status of your publishing journey, ie: agented, non-agented, pre-published, published, beginner, etc.

Authors and Illustrators may apply on behalf of a friend, but only with the written permission of that friend. All scholarship applications are to be e-mailed to: jjpynaert@hotmail.com Attention: "Lend A Hand Scholarship Committee," no later than **March 16, 2012**.

The recipient will then be notified by e-mail on **April 1, 2012**. (Best April Fool's Non-Joke EVER!)

Please be sure to include your contact email along with your name in the body of your application essay.

Please Note: This Scholarship is only available for, and will be awarded to, an SCBWI member.

The One-On-One Manuscript Critiques *

Critique times vary throughout the weekend, both in time and location. Please check your folder for individual appointment times. It is your responsibility to be on time for the appointment. Late or missed appointments will **not** be re-scheduled.

Payment

All fees are to be paid to "SCBWI Canada East." Member rates apply to SCBWI members only, paid and valid at the time of registration. Weekend attendees must include their \$45 critique fee when signing up for the conference. Notification will be posted on the website when critiques are full. We can only accept cheques or money orders. U.S. attendees: The easiest form of payment is to obtain a CDN money order. US cheques will also be accepted if adjustments are made for currency exchange or if the exchange remains close to par. No walk-in registration will be accepted.

Any questions or concerns about payment are to be directed to RA Lizann Flatt, at raEast@scbwicanada.org

SCBWI
Canada East 



THE DETAILS

TRANSPORTATION

Attendees must provide their own transportation to and from the conference unless otherwise indicated by the hosts of the event. The closest airport is Buffalo International for those coming from the US, and Toronto Person International Airport for those coming from a distance inside Canada. Contact the airport for shuttle information to the venue.

U.S. attendees: **DO NOT FORGET** your **PASSPORTS**.

ROOMS

A limited number of shared and private accommodations are available on site at Mount Carmel. Rooms in the main house offer double occupancy and include two single beds and bathroom facilities within the unit. Rooms in Avila Hall offer single occupancy, including a single bed, but shared bathroom facilities with several others on the floor. 5 bathroom units with 8 showers in total are available for use within Avila Hall. (see photo) Rooms will be assigned on a first come first serve basis, according to receipt of registration and attendance will be limited, so please get your registration forms in quickly.

If you do not designate a roommate, one of your gender will be assigned to you. If you require a single room for medical reasons, please indicate on your registration form.

Free wireless internet is available in the rooms of the main house and in public spaces.



MEALS

All meals are included in the price of the conference, with the exception of Saturday night's dinner. (A wide variety of restaurants are within walking distance of the venue, check registration folder for map and information.) Meals are served buffet style. Vegetarian choices are available. Special dietary concerns will be taken into consideration if indicated on the registration form upon registration.



MANUSCRIPT CRITIQUES

Please Note: We have gone GREEN:

Manuscripts submission will be accepted by email only this year.

A limited number of one-on-one manuscript critiques are available to conference attendees with one of our faculty members for a fee of \$45.00, payable (non-refundable) upon registration. Critiques are assigned on a first-come first-served basis and on the quality of the work submitted. No requests for particular faculty members will be accepted. SCBWI members receive priority.

Submission requirements (page layout as per SCBWI guidelines) are as follows:

Novelists: Send no more than the **first 5 pgs** of your manuscript (**double-spaced, font - Courier only, size 12.**) Also send a **one- page synopsis of your novel, single-spaced.** And a **one-page single-spaced cover letter as directed to an agent or**

editor.

Picture Book Submissions: Send **only** one manuscript, up to **5-6 pages (double-spaced, font – Courier only, size 12).**

Please note: If your picture book manuscript is longer than 5-6 pages, it is not a picture book. Reduce before submission. Or rethink your manuscript placement.

E-Mail All Submissions to:
jjpynaert@hotmail.com

PLEASE NOTE:

Due to the Writer's Critique Circle component of this conference, a writing sample of some kind must be submitted for writers to be placed in appropriate critique circles. Therefore, whether or not you plan to purchase a one-on-one critique, as mentioned above, you are still required to submit a five page writing sample to **jjpynaert@hotmail.com**, for placement purposes only. This sample should consist o work you plan to share at the conference and must be unpublished.

PORTFOLIO CRITIQUE

A limited number of one-on-one portfolio critiques are available with the art director for a fee of \$45.00, payable (non-refundable) upon registration. Critiques are assigned on a first-come first-served basis. SCBWI members receive priority. Artists, please submit your portfolio via a **RELIABLE** email attachment format to **jjpynaert@hotmail.com**. All submissions will simply be forwarded to the Art Director for evaluation, so make sure your attachment can be easily opened. Any physical artwork brought to the conference is the responsibility of its owner. We will not be held responsible for any damage to or loss of materials.





CONTACT DETAILS

Name: _____

Mailing Address: _____

e-mail address: _____

phone number: _____

Come one, come all, to the party at the Falls!

**Please Mail Registrations and Payment To:
SCBWI Canada East, 505 Hwy 118 W, Suite 454,
Bracebridge, ON P1L 2G7**

REGISTRATION FEES

		SCBWI Member Price	Non-member Price
Lodging Options (Select One)	The Weekend Package includes: Lodging For Two Nights (Friday, Saturday), All Meals (Buffet Style-excluding Sat. Night Dinner – restaurants within walking distance of the venue), All Conference Events, and Unlimited Access to Beverage/Snack bar Stations.		
	Weekend Package* On Site – Shared Room (two single beds) or Private Room (one single bed – limited number. Intended to accommodate disabilities, health requests, and/or gender issues only.)	<input type="checkbox"/> \$470	<input type="checkbox"/> \$520
	Conference Only** – Fri Night Dinner and Sat. & Sun., Lunch Only (Does Not Include Lodging, or any Breakfast meals.)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$450
Additional Requirement / Options	Manuscript Critiques (PAGES MUST BE SENT WITH REGISTRATION)	<input type="checkbox"/> \$45	<input type="checkbox"/> \$55
	Portfolio Critique (ELECTRONIC ATTACHMENTS – UPON REG.)	<input type="checkbox"/> \$45	<input type="checkbox"/> \$55
	CONFERENCE TOTAL:	\$	
	PLEASE NOTE: E-Mail Sample Pages/Critique Manuscripts/Portfolio submission to: jjpynaert@hotmail.com , Reminder Check list: - I've e-mailed sample/manuscript submission pages? <input type="checkbox"/> Yes - first page submission? - <input type="checkbox"/> Yes - formal reading submission? - <input type="checkbox"/> Yes - cheque or method of payment? - <input type="checkbox"/> Yes (-if you need to break up payment, please contact Lizann Flatt, at raEast@scbwicanada.org) *Note: Critiques available only with event registration.	VISA & MASTERCARD NOW ACCEPTED SEE PAYPAL PAYMENT BUTTON ON SCBWI CE WEBSITE www.scbwicanada.org/east/events.htm	
TOTAL	AMOUNT ENCLOSED: *Please make cheques payable to "SCBWI Canada East." No refund after March 31, 2011. NSF charges apply. US Attendees, please pay in Canadian Funds via Money Order. Or... VISA & MASTERCARD NOW ACCEPTED SEE PAYPAL PAYMENT BUTTON ON SCBWI CE WEBSITE	\$	
Roommate /Food Restrictions	Food: Dietary Food Restrictions/Allergies: <input type="checkbox"/> Yes _____ Vegetarian Request: <input type="checkbox"/> Yes	Roommate Request: Name of Roommate: _____ *Please Note: Photos will be taken throughout the event for SCBWI purposes only.	

***Book Sales for this event are restricted to faculty authors, but a display of published author work is welcome and encouraged.