



*Society of Children's Writers &  
Illustrators—Canada West*

*WestCwic 2011*

*Western Canada Children's Writers & Illustrators Conference*

Saturday May 28, 2011

9:00 A.M. to 5:30 P.M.

Door Opens: 8:30 A.M.

Location

Salons A (Main Conference)

Salon E (Illustrators Workshop)

Holiday Inn Express (Metrotown), 4405 Central Boulevard, Burnaby, B.C.

[www.hiexpress.com/yvr-burnaby](http://www.hiexpress.com/yvr-burnaby)

*Guests:*

*Teresa Bubela, Art Director, Orca Book Publishers*

*Eileen Cook, Author, "The Education of Hailey Kendrick"*

*Christi Howes, Editor, Orca Book Publishers*

*Jared Hunt, Writer & Editor*

*Crystal J. Stranaghan, Writer, "The Pirate Who Lost His Aarr!"*

*Kari-Lynn Winters, Author, "On My Walk"*

Teresa Bubela: Illustrators Workshop

Eileen Cook: Increasing External & Internal Conflict

Christi Howes: Picture Books That Pique an Editor's Interest—From Acquisition to Editing

Jared Hunt: Story Analysis: A Powerful Set of Tools for Streamlining Your Narrative

Crystal Stranaghan: Creative Content for Digital Media

Kari-Lynn Winters: Writing Rhyming Picture Books & Getting Them Published

## **Registration**

To register, please fill out the registration form and mail it with payment to SBWI Western Canada, c/o Ken Kilback, #110—6630 McKay Avenue, Burnaby, BC, V5H 2X2.

### **Registration Fees:**

\$90 for SCBWI members or \$100 for non-members by May 6 2011.

\$100 for SCBWI members or \$110 for non-members after May 6 2011.

Lunch not included in price (several restaurants are nearby)

**Registration Fee for illustrators** is the same as above and includes participation in the Illustrators Workshop with Teresa Bubela in the morning (Salon E), followed by attendance in the main conference in the afternoon (Salon A).

**Assignment from an Art Director:** Illustrators have an opportunity to receive an assignment from an Art Director for an additional fee of \$20.

Number of participants doing this assignment may be limited.

All participating illustrators will do the same assignment and complete by a deadline ahead of the conference date. Feedback from Teresa Bubela will be given to all illustrators (including those not participating in the assignment but names will not be identified) in attendance at the Illustrators Workshop on the day of the conference.

For details of this assignment, please contact Ken Kilback at [rawest@scbwicanda.org](mailto:rawest@scbwicanda.org) or Shantala Robinson at [info@shantalarobinson.com](mailto:info@shantalarobinson.com).

Please note this assignment is **not the same as a portfolio consultation.**

***Note: Manuscript & Portfolio Consultations run concurrent with conference.***

## **Important Note: No refunds after May 6, 2011**

### **Lodging**

For those people interested, rooms at the Holiday Inn are available at a reduced rate during the weekend of the conference. To qualify for this reduced rate, you phone the Holiday Inn Express at 1-877-323-1177, mention that you are attending the conference, and ask for the "Catering Discount Rate."

### **Parking/Transit**

Free underground parking is available to those attending the conference. Parking is located underneath the Holiday Inn. Entrance to the parking is off Central Boulevard.

Metrotown Station Bus Loop and Metrotown SkyTrain Station are very close to the Inn.

### **Manuscript/Portfolio Consultations—Guidelines**

- Manuscripts must follow standard submission format (typed, double-spaced, 12 pt font in Times or Arial). See the Children's Writer's & Illustrator's Market guide or The Complete Idiot's Guide to Publishing Children's Books.
- For picture book manuscripts, send in the entire manuscript.
- For middle-grade and young-adult manuscripts, send in the first chapter and a one page synopsis of your story.
- Please do not staple.
- Ensure the first page of the manuscript includes your title, book category (e.g. Picture Book, Middle Grade, Young Adult, etc.), your name, address, phone number, and email address. Make sure your name and title are on all subsequent pages.
- On a separate cover letter: (1) include the same information as for the first page of the manuscript; (2) include your top two choices of manuscript consultant; and (3) indicate one or two sessions during which you prefer the consultation to take place.
- Mail manuscripts flat in a 9" x 12" envelope to: SCBWI WestCwic Consultations, c/o Ken Kilback, #110—6630 McKay Avenue, Burnaby, B.C., Canada, V5H 2X2.
- Include registration fee and additional fee for manuscript consultation in your payment.
- Please include **two copies** of your manuscript in the submission.
- Any notes from a reviewer for a particular manuscript submission cannot be made available to anyone who is later unable to attend the conference.
- Submissions must be received by **Thursday May 12 2011**.
- The number of appointments for Manuscript Consultations is limited, so appointments are made on a first-come, first-served basis as long as the manuscript follows the guidelines here and as long as proper payment has been received.
- Some manuscripts may be held on a wait list in the order of date received in case additional time-slots become available or other people have cancelled appointments.
- **For illustrators**, please indicate on the registration form or on a separate piece of paper your first choice for a portfolio consultant; also indicate one or two sessions during which you prefer the consultation to take place (all consultations will take place in the afternoon). Do not send in any portfolio materials prior to the conference date. Instead, bring up to a maximum of 8 to 12 of your strongest pieces to your consultation on the day of the conference.

### **DOOR PRIZES TO BE WON!!**

For more information about the conference, please contact:

Ken Kilback [rawest@scbwicanada.org](mailto:rawest@scbwicanada.org)  
Regional Advisor, SCBWI-Canada West  
Shantala Robinson [info@shantalarobinson.com](mailto:info@shantalarobinson.com)  
Illustrator Coordinator, SCBWI—Canada West  
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